

CORE VALUES	PURPOSE	BRAND PROMISES
<div style="border: 1px solid #ccc; padding: 10px; display: inline-block; background-color: white;"> <p style="color: red; font-weight: bold; font-size: 1.2em;">BHAG</p> </div>		
STRATEGIC		PRIORITIES
3–5 yr	1 yr	Qtr

Your KPIs

Goal

1		
2		
3		

Critical #: People or B/S

-
-
- Between green & red*
-

Critical #: Process or P/L

-
-
- Between green & red*
-

Your Quarterly Priorities

Due

1		
2		
3		
4		
5		